



HYDERABAD  
CONVENTION CENTRE



HYDERABAD INTERNATIONAL  
CONVENTION CENTRE

Managed by ACCOR

# Training Cares Touching Lives



# Touching lives



Hyderabad International Convention Centre (HICC) and Novotel Hyderabad Convention Centre are the flagship properties of Accor Hotels in India. The property was opened in the year 2006, since the beginning, HICC and Novotel Hyderabad Convention Centre has been involved in several community development initiatives and projects. The many initiatives undertaken by both the properties have helped to transform the lives of people in the community.

HICC and Novotel Hyderabad Convention Centre have developed many endeavors in all areas of community development and particularly helped to build livelihoods. Employees from each of the properties contribute and actively participate in numerous ongoing charitable events and projects. Its involvement in socially responsible issues and environment protection includes partnerships with local and national non-profit organisations and involvement in a wide variety of community development projects and programs. HICC and Novotel Hyderabad Convention Centre are the only properties certified by Green Globe in Hyderabad city.

The Green Globe program as managed by EC3 Global is a worldwide Benchmarking, Certification and performance improvement system assisting the travel and tourism industry to attain sustainability. Green Globe with Earth Check Science inside provides a certification system that responds directly to the major environmental problems the planet is facing, including climate change, waste reduction and non-renewable resource management.

Both HICC and Novotel Hyderabad Convention Centre have taken up sustainable development projects in line with Accor's corporate philanthropy. Accor's sustainable development initiatives focuses on supporting the economic development of local communities through long-term partnerships and encourage fair trade, training employees and making guests aware of the fight against the sexual exploitation of children in tourism. Prevent and combat major epidemics, in particular AIDS and malaria. Provide customers with a more balanced food selection and combat obesity. The key focus areas concerning the community in which the hotel is committed towards are:

- **AIDS care**
- **Education & training**
- **Women's empowerment & rehabilitation**
- **Mentally disabled & physically challenged**
- **Destitute and old aged people**
- **Environment welfare**

# Strengthening the bonds

**HICC and Novotel Hyderabad Convention Centre undertakes several initiatives working towards local community engagement, fostering their growth and livelihood. The property works towards integrating communities within the scope of daily operations. The property also focuses on community development in line with Accor Foundation wherein members of staff are working alongside local organisations to create solidarity projects.**

- HICC and Novotel Hyderabad Convention Centre supports socio-economic initiatives and has been involved in projects aimed at empowering and rehabilitating widows, people affected by HIV/AIDS etc. Women are taught basic and advanced modules of sewing, embroidery and handicraft, thereby enabling them to produce crafts and materials that will provide income. The properties have tied up to form the 'Mallika Sewing Project' by a non-profit organisation 'Nireekshana'. The program has also incorporated a counseling and character building component that enhances the value, self-worth and significance of these women. This project is supported by both HICC and Novotel Hyderabad Convention Centre

- About 40 – 60 HIV positive widows and vulnerable women attending Nireekshana's Hyderabad medical clinic continues to be beneficiaries of the program.

- Hyderabad International Convention Centre encourages physically challenged people by providing job opportunities in various departments within the property and helps them develop their skills as per their area of interest.

- Hyderabad International Convention Centre is involved in community based projects dedicated to the compassionate care and support of people living with HIV/AIDS, using a holistic approach. The property has linked with 'Nireekshana' for supporting projects like clinic based HIV/AIDS services outreach

community care, AIDS awareness and training, women's empowerment and rehabilitation.

HICC and Novotel Hyderabad Convention Centre contribute towards this project in the following ways:

- All guests visiting the properties are offered a band for Rs. 100 INR and the amount collected is given to Nireekshana.

- All staff members of Hyderabad International Convention Centre contribute Rs. 100 INR or more every month from their salary.

- The funds collected are used to provide nutritional support to 100 families @ Rs. 400 INR per family and educational support for 100 children @ Rs. 250 INR per child.



## The Accor Foundation:

Accor Foundation is based on the philosophy -"Linking cultures and elevating the human spirit." In 2008, Accor set up a corporate foundation to support and develop its employees' solidarity-based initiatives. The foundation is carried by the 145,000 staff members of Accor, in every country where the Group operates. The Foundation supports socio-economic initiatives, contributes to culture of the countries it is present in and helps in humanitarian disasters.

Accor Foundation has supported the women rehabilitation and empowering project of Nireekshana with a contribution of 19200 Euros.

- The staff members of the properties actively participate in volunteering activities for organising picnics for AIDS afflicted people, organising special lunch, games and fun filled activities.
- A special project named 'Working Bee', a refurbishment and maintenance drive was carried out at the Nireekshana Clinic primarily to facilitate better working conditions and to provide better service to the patients.
- Donation of clothes, books and toys collected by the staff members to more than 150 children.
- Donation of replacement items like bed sheets, towels etc., to around 350 children.

“ Since 2007, HICC and Novotel Hyderabad Convention Centre have provided nutritional and educational support and have made contributions close to INR. 2665000 which has been used for supporting education, nutritional support for women and children, food and clothing. ”





# Making it possible for everyone

- HICC and Novotel Hyderabad Convention Centre creates a sense of self-independence and pride for mentally and physically challenged children and destitute women. With the help of a project in tie up with 'Swayamkrushi', they provide them training on simple food processing tasks to create income. Also, the property Chefs had conducted an offsite special training for them for basic food handling and safety procedures. 20 such individuals were trained.
- The property supports the aged and destitute by procuring groceries from them, providing an opportunity to create monetary benefits. They also support self help groups for the underprivileged by developing their capabilities to

supply products to the property like yoghurt, pickle, ginger /garlic paste etc., 25 individuals were and continues to be benefited with this.

- HICC and Novotel Hyderabad Convention Centre supported the victims of the rain floods in the Andhra Pradesh region (state of Hyderabad) by contributing for the cause of poor villagers rehabilitation. The donation was a sum of amount collected by each staff member's contribution. Amount collected was Rs. 203606 INR.





# Refreshing the environment:

Green Globe Certified status under the Green Globe Earthcheck Certification programme managed by EC3 Global recognises commitment to operating at the world's highest environmental standard. Organisations are successfully benchmarked using the Earthcheck TM tool against key environmental indicators including energy and water consumption, total waste production and community commitment.

- Both HICC and Novotel Hyderabad Convention Centre are committed to sustainable development, putting the environment and the society at the centre of its actions. The properties aim to fight against global warming by reducing greenhouse gas emissions, to reduce consumption of natural resources, to preserve and support biodiversity, to promote recycling, limit the amount of waste produced in the premises and manage the waste effectively, to generate awareness of the importance of sustainable development initiatives amongst the employees and society at large.



# Towards a greener planet

The Accor foundation in Hyderabad, India is carried by 730 staff members in the local community area in which it operates. The following steps were initiated and carried out by the team.

- Installation of CFL bulbs in public areas and focusing on energy conservation methods.
- Implementation of water saving measures including the use of recycled water for the gardens.
- Reduction of paper consumption.
- Auditing of housekeeping practices to ensure optimal chemical use.
- Provision of subsidised local housing for staff from out-of-town.
- Minimisation of imports from other countries and cities, for eg., the lunch boxes earlier imported from Australia are now sourced locally from Hyderabad. Pencils and pens were earlier imported from Mumbai which are now locally sourced. Carry bags earlier sourced from Chennai are now locally sourced.
- Training of all employees on the importance of sustainable development and involvement of partner businesses in various initiatives undertaken at the property.
- Appointment of a Green Globe coordinator whose responsibilities include identification of environmental risks, recording and monitoring of impacts and ensuring follow up on environmental and social sustainability measures.
- The properties observe Earth Guest day in the month of April and World Environment Day in June and conducts various activities such as tree plantation, awareness drive for children, slogan and drawing competition amongst the employees and their families.
- Guests visiting the hotel are also involved in awareness creating activities during Earth day.





# For Sustainable development

**The following energy saving measures are taken up at both the properties.**

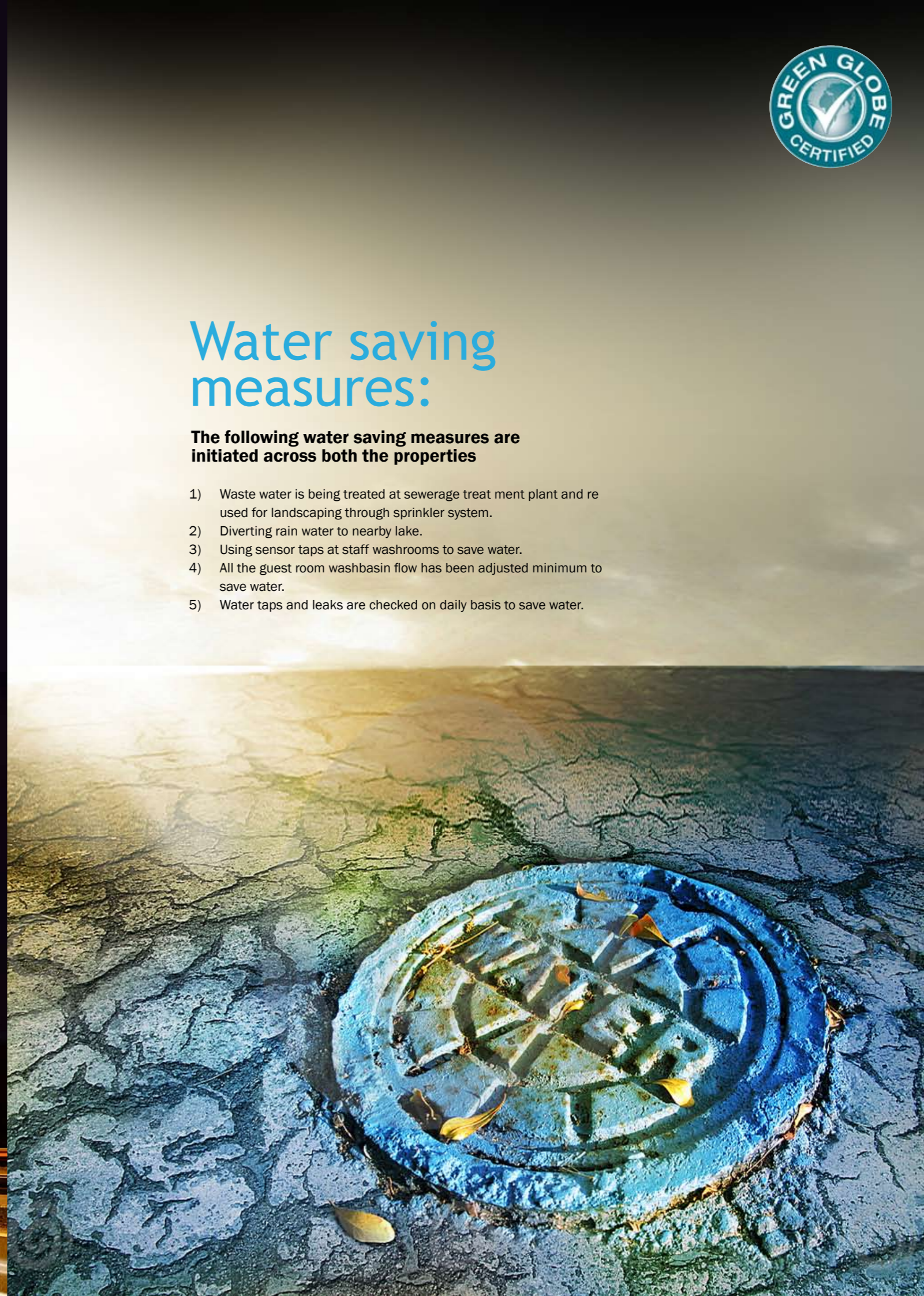
- 1) Installation of CFL bulbs in public areas and focusing on energy conservation methods.
- 2) Controlling HVAC equipment through BMS system to save energy.
- 3) Using CFL lamps in guest rooms and public areas.
- 4) Convention Centre escalators are kept in auto sensor mode to save energy and saved huge amount of electricity bill.
- 5) All the wash rooms of both the properties are provided with sensors, which works on movement of persons. This system saved a lot of energy.
- 6) To control the energy consumption, care has been taken to avoid unnecessary wastage of energy at different locations of the hotel.
- 7) In all vacant rooms AC are switched off.
- 8) Monitoring teams are formed to notice the wastage of power and same thing will be discussed in operation meetings for further course of actions.
- 9) All meeting and convention spaces are fitted with dimmers to cut down electricity costs.



## Water saving measures:

**The following water saving measures are initiated across both the properties**

- 1) Waste water is being treated at sewerage treatment plant and re used for landscaping through sprinkler system.
- 2) Diverting rain water to nearby lake.
- 3) Using sensor taps at staff washrooms to save water.
- 4) All the guest room washbasin flow has been adjusted minimum to save water.
- 5) Water taps and leaks are checked on daily basis to save water.



# Steps to a better world

As a part of sustainable development, the following different steps have been adopted by both the properties.



- 1) Conservation of natural surrounding to the maximum possible extent from the construction time itself.
- 2) Preparing compost with dry and dead leaves.
- 3) Wet garbage is being reused by pig farms.
- 4) Returning the used cartridges to original suppliers.
- 5) Using only eco-friendly chemicals for laundry and house keeping.
- 6) Reduction of paper consumption.
- 7) Collection and sorting of all harmful waste through an accredited supplier.
- 8) Auditing of housekeeping practices to ensure optimal chemical use.
- 9) Provision of subsidised local housing for staff from out-of-town.
- 10) Minimisation of the use of products that are shipped from different countries or even cities.
- 11) Training of all employees on the importance of sustainable development and involvement of partner businesses in various initiatives undertaken at the property.
- 12) Appointment of a Green Globe coordinator whose responsibilities include identification of environmental risks, recording and monitoring of impacts and ensuring follow up on environmental and social sustainability measures.
- 13) Paper has been used on both the sides to reduce paper consumption.
- 14) Purchase requisition process is through online system, thus saving the paper to the maximum possible extent.
- 15) Harmful waste like batteries and cartridges are being disposed through accredited vendor.
- 16) Only JD-make chemicals, which are eco-friendly are used for laundry and cleaning purpose.
- 17) Training of all employees on the importance of sustainable development and involvement of partner businesses in various initiatives are undertaken.
- 18) The building is well insulated, thus bringing down air conditioning consumption, and electricity usage.
- 19) The building façade is fitted with reflecting double insulated glass to reduce heat intake from outside, thus reducing air-condition consumption.
- 20) The building is equipped with nine "Sky Lights" to allow maximum day light into the building thus reducing power consumption.
- 21) The entire building is designed to harvest large quantum of rain water. This water is stored in an 18, 00,000 litre storage tank and is further used for irrigation.
- 22) The refrigerant used in the air conditioning system is environmentally friendly R 134 A.
- 23) Effective waste management practice.
- 24) Food waste generated from banqueting is sent to a pig stay. It is not dumped anywhere.
- 25) Cartons and papers are sent to recyclers for recycling.
- 26) Iron waste recycling.
- 27) We encourage vendors to take back wood waste to reuse them for packaging.
- 28) The used batteries are sent to approved vendor for land filling.
- 29) Communicating all the initiatives to vendors and interest parties.
- 30) Employees are now much aware about water and energy saving methods; this will also contribute in direct saving to the organisation.

The world's leading hotel operator and market leader in Europe, Accor operates in 90 countries with 145,000 employees. The Group offers to its clients and partners nearly 45 years of know-how and expertise. Accor being the only hotel chain in the top 100 business worldwide believes in committing itself to sustainable development initiatives for the welfare of its environment.



## Earth Guest program



Launched in 2006 to federate the Group's social and environmental projects, the "Earth Guest program" enables Accor to achieve its sustainable development goals, mobilizing its 145,000 employees, millions of customers, and thousands of suppliers and partners to protect the planet and the well-being of its inhabitants.

- Support local development actions in new countries.
- Introduce HIV/AIDS and malaria prevention programs in all hotels.
- Accor consistently works towards reducing emissions by renovating building heating systems, electricity consumption and water use.
- Accor is committed to the preservation of the natural environment by mobilizing its staff regularly.



# Living, letting live.



A few initiatives by HICC and Novotel Hyderabad Convention Centre.



HYDERABAD INTERNATIONAL  
CONVENTION CENTRE

Managed by ACCOR

Novotel & HICC Complex (Near Hitec City) P O Bag 1101 , Cyberabad Post Office , Hyderabad - 500 081, India.

Visit us at: [www.hicc.com](http://www.hicc.com) Find us on:  